

**craft ai to unveil @websummit 2015 its AI platform that makes apps smart enough to become the perfect personal assistant.**

*On November the 3rd, as part of the ALPHA program, craft ai will be demoing its Artificial Intelligence platform and showing how apps can learn and adapt to the users. Join us and build your own AI in minutes.*

October, the 23rd, 2015

**Paris, France** - **craft ai** is proud to demo its Artificial Intelligence platform as part of the Web Summit 2015 ALPHA on November the 3rd at booth B189 in the Builders area. Attendees will have the opportunity to play with a virtual thermostat that autonomously learns the temperatures you like, and see how hackers could customize this AI to meet their specific needs in minutes. Coding apps that are taught by their users has just become dead simple.

**craft ai** mission is to help developers make their apps smart enough to become the perfect personal assistant. Instead of just spamming users with dumb notification emails or displaying beautiful but useless dashboards, **craft ai** believes apps should automatically learn who you are, what you like, and adapt to what you do.

**craft ai** enables developers to design and integrate contextualized, personalized automation within their apps. When powered by craft ai, apps continuously consume public & user data in real time to deliver a fully customized experience. **craft ai** SaaS platform is built around its unique white-box approach featuring a visual editor and APIs. The visual editor is powered by a compact grammar that makes it easy to design complex automation while remaining in control. Once designed, craft ai automation is then run through hosted APIs featuring always-on agents that continuously remember, learn and adapt.

The Web Summit is a rare opportunity to learn from the startup ecosystem and discuss new use cases where automation and learning are becoming essential. **craft ai** hopes to meet new partners with complementary technologies and grow its community of both cool startups and large companies that already trust it to improve the services delivered by their apps and devices.

For more information about craft ai and its technology, [contact@craft.ai](mailto:contact@craft.ai) or visit [craft.ai](http://craft.ai)