



**craft ai to bring contextual learning to Ubuntu Core developers and enable smart IoT services that adapt to each user**

*craft ai is very pleased to announce that it will be presenting its Artificial Intelligence as a service platform on the Canonical booth at Mobile World Congress 2016 and demo how Snappy developers can easily build Things that adapt to each user.*

22 February, 2016 - Barcelona, Spain.

**craft ai** has been honored to be invited by the Ubuntu Core team to exhibit on their booth at Mobile World Congress (MWC) 2016, in Barcelona, from the 22nd to the 25th of February and will be demoing its AI platform running on *Snappy*, a new rendition of Ubuntu dedicated to clouds and devices.

**craft ai** is *Artificial Intelligence as a service*. **craft ai** believes Things should be smart enough to feel like a personal assistant: always aware of your context, learning from what you do and adapting to you.

**craft ai** unique white-box approach features hosted APIs making it easy to design complex automation while remaining in control. **craft ai** enables every developer to integrate within their Things always-on agents that continuously remember, learn and adapt.

Snappy Ubuntu Core is a new rendition of Ubuntu with transactional updates - a minimal server image with the same libraries as today's Ubuntu, but with applications provided through a simpler mechanism. The snappy approach is faster, more reliable, and provides stronger security guarantees for apps and users.

**craft ai** has made its contextual learning available to IoT services built on Snappy Ubuntu Core. MWC attendees will have the opportunity to see a **craft ai** powered smart home agents automatically managing lights depending on the context. The showcased demo runs on Snappy Ubuntu Core and answer the most challenging requirements for smart home app developers: standard automation without lengthy setups; continuous learning from users preferences; simple implicit user interfaces for multiple Things.

For further information about **craft ai** and its technology, [contact@craft.ai](mailto:contact@craft.ai) or visit [craft.ai](http://craft.ai)